

SPORTS TRACKER ANNOUNCES INTEGRATION WITH THE APPLE HEALTH KIT FROM DECEMBER 2014.

Helsinki, FIN (December 3, 2014) - *Sports Tracker the first gps-based sports app announces integration with Apple's Health Kit and continues to lead the category by delivering the latest health and fitness tools to help users achieve their goals!*

The health app from Apple allows Sports Tracker users to track and access additional personalized fitness and health information in a clear and understandable way. Users can now gain a better understanding of their health.

"Integration with Apple Health Kit is a natural step for us serving our iOS users around the world"; says Sports Tracker founder/CEO Jussi Kaasinen. "We are always looking to be on top of the industry developments, as our background as the 1st sports tracking application available on mobile phones suggests. What we really love about all the new wearable devices and advancements in mobile technology, is the fact that those are making more people aware of fitness tracking. It is also great that the new technologies are becoming more reliable and that there are more ways of tracking available to versatile needs of users."

About Sports Tracker

The award-winning Sports Tracker app helps you launch your training to a new level. Using Sports Tracker it is possible to track and analyze your exercises, share workouts and photos, and most of all – motivate yourself for better workouts.

Sports Tracker is an established high quality app for turning mobile phones into sports computers. With customers from over 200 countries and millions of uploaded workouts, Sports Tracker is growing rapidly around the globe. Available for most smart phones, Sports Tracker is constantly innovating and improving for the global Sports Tracker community. www.sports-tracker.com

About Sports Tracker Premium

To get an overview of the app and the newly designed Premium features, follow the video link to a short intro: http://bit.ly/STPremium_video

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